

## SOCIAL PROGRAM - ONE-DAY TRIP

THURSDAY, APRIL 16, 2015 (60 EUROS)

### Package 1: A 4 wheel-drive day trip to the high Atlas Mountains.

#### Program :

#### 09h00 - Arrival of the Toyota Land Cruiser 4x4 cars in front of the hotel

Each vehicle has a driver. A bottle of mineral water, a box of tissue paper and biscuits are supplied for free.

#### 09h15- A Short briefing about the day trip.



#### 09h30 - We take the road leading to the valley of Ourika – a Berber countryside with amazing landscapes.

A very beautiful luxuriant valley of vegetation and fruit trees. Along the road leading to the foothills of the Atlas, we discover countryside garnished of olive and orange trees that are irrigated by water coming from the melted snow in the Atlas. We can also enjoy the beauty of the villages built out of cob (matter adapted to the climate of the area)



We will make a short visit to one of those marvelous Berber houses that have an **exceptional** view of the Big Atlas Mountains. We will all be served a minty cup of tea by the Berber house owner.



#### 10:45 - Departure in convoy towards the track of Tadmamt.

Heading always towards the valley of Ourika. After driving about 20 km we take left to get on the track of Tadmamt which runs 20 km. Despite some of its difficult crossings, the track offers breathtaking views of the sites we are going to cross and leads to the valley of Asni, famous for its Tuesday market which is a meeting place of the villagers who come there for food supplies like wheat, tea, sugar.. and to sell their products.



Then we continue towards **PLATEAU DE KIK** via the **Moulay Brahim Marabou** where we will have a short stop for some short comment before we cruise along the **Moulay Brahim** village road and its eye-catching landscapes.



### 13h15 – Arrival to the Cavagnac lake Lala Takerkoust

Lunch barbecue/Grills - in nomad tents.





#### Lunch menu :

Moroccan salad set

BBQ – Set of grills (Kefta/Minced meat, roast chicken, merguez, skewer of ox)

Berber vegetable tagine

Seasonal fruit basket

Mint tea & Moroccan bakeries



#### After lunch - Departure towards the Agafay desert – Off road

It is a reg, desert of stones, rubbles and canyons of Eucalyptus. It is not the sand desert, but this is called: the desert of Marrakech. They are wild landscapes in a quiet place where the whiteness of the ground accentuates the impression of vastness.



The Desert of Agafay offers a magic view on the imposing chain of the Atlas. As far as the eye can see, an undulating landscape which surprises by its beauty and its aridity, without vegetation, imitating the ergs.

This desert of rocks, drawn by the wadis offers a sublime scenery not far from the Red city.

A small paradise, ideal for surprise-events.

#### 17h00 – Arrival to Marrakech.

## Package 2 : Trip to Essaouira - Mogador (70 Euros)

### Description :

Essaouira is one of the most charming cities along the Atlantic coast. Built on a rock peninsula, surrounded by mimosas and brooms planted to fix the dunes, old Mogador, surprises by its insulation. Essaouira appears sometimes white, sometimes shiny, with its whitewashed facades while doors and windows copy the blue of the sky and that a little everywhere the araucarias draw up their strange and dark silhouettes of chandeliers to the multiple branches, or very of dressed rose when with the sunset the rigorous ring of its walls cuts out on the horizon.

Fishing port and seaside resort, its White Houses, blue of shutters get an individual charm to the city. The original town planning of the city obeys the plans of a French engineer Théodore Cornu, enlisted by the sultan sidi Mohamed. Its layout in checkerwork differentiates it from the other Moroccan cities.

### 08h00 – Departure by coach

48 seats air-conditioned or in the Mercedes minibus 16 seats towards the town of Essaouira.

\* Possibility of carrying out a stop and visits & collation

Female cooperative Amal: Pionnier on the matter and open since 1996 under the aegis of the university Mohamed V – its goal is to preserve a knowledge to make ancestral while ensuring wages and cover social with the adherent women. You will be able to follow there the various stages of the extraction (crushing fruit for extraction of the amondon, pressing) and you get some of the specialities of oil of argan – beauty products of the Targanine line and delicious Amlou, paste to be pasted containing oil of argan and honey of hive.



### Continuation towards Essaouira – arrival around 11:00.

At the time of the visit, they will discover:

### The old medina and its craftsmen of various trades in the souks.

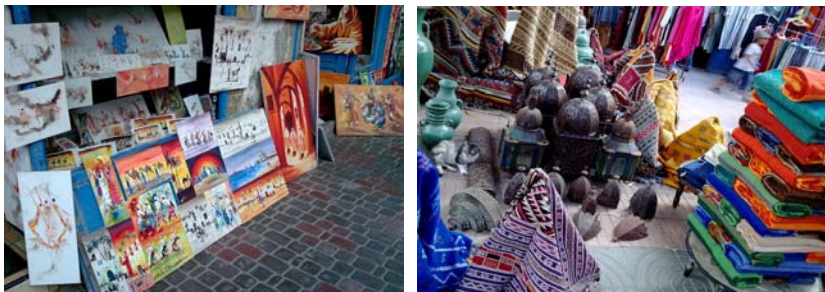
As everywhere in Morocco, the lanes of the Medina are narrow, the city is always organized around these rectilinear streets with right angle, cut by doors which have in particular as a function to break the trade winds.

The vast market called Souk Jdid, is divided into four by the crossing of the two main arteries:

Souks with fishes, spices, the grains and the secondhand trade (the joutia).



Artists and craftsmen belong to the ancient history of Morocco. Their techniques initially allowed Berber to manufacture the objects of the daily life, then the townsmen to decorate the objects and them monuments. Having undergone many influences with the wire of the foreign dominations, the craftsmen of the country developed particular techniques and trades according to the areas.



Thus the history of the settlement and the geography of the areas conditioned the forms of crafts present at Morocco. In this manner, in Essaouira, the Jewish communities come to populate the city developed a know-how of goldsmithery which will make the reputation of Essaouira. The exodus of the Jews towards the State of Israel will involve the fall of this branch of industry which will well quickly be replaced by marquetry (the work of wood).



**The door of the Navy :** She makes communicate the city and the port, a registration at 1769 and indicates the name of the English renegade who built it. Side of the sea it is surmounted by a pediment putting back on two grooved and framed columns of two watch towers...





**Sqala of the Kasbah :** provided with crenels and watch towers, it defended the port, we still see there the old guns emblazoned – the corner tower which dominates it offer a tempting panorama, on the city, the port, the bay and islands.



**The old fishing port :** accessible only to the small trawlers, in fact especially the fishing season gives him color and life – repair of the red nets, the agitation which is created on the boats arrival – during their unloading, the fishermen juggle with the baskets filled with fish.



**13h00 - Lunch at the restaurant**

### **Lounge Taros or similar**

The TAROS is an excellent Restaurant Bar Lounge. Alain Fillaud baptized his establishment the TAROS by taking again the name of this moderate and refreshing marine wind which blows on Mogador.



Alain preserved the old interior architecture of more than two centuries to keep the charm of this house. You will be allured by the beauty of the zelliges of the room of the restaurant and the decoration of the living rooms. This establishment is also an Art gallery, many exhibitions of local painters and foreigners are exposed at the restaurant. The shop of Taros grows rich continuously by rare antiquities, ethnic relics of the Maghreb, Africa and tables of artists for the greatest happiness of its customers.

**They pass to table:**

### **Luncheon Menu: fish menu**

Niçoise salad

Grilled fish accompanied by mix of vegetables

Home pie

End of the lunch and small free time in the souks for shopping or departure in the coach towards Marrakech by fast track via Chichaoua then by motorway until Marrakech.

**Arrival in Marrakech around 18:00.**